

MAY

two thousand twenty

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	1 FRIDAY Post a client testimonial	2 SATURDAY Post a short video (bonus if it's live!)
3 Do a Live Video on a specific question/topic!	4 #MotivationMonday (Post inspirational quote)	5 #TipTuesday! Share a tip!	6 Free Downloadable/Resource	7 Blog Post	8 Q&A (Bonus if it's live!)	9 Share an infographic (one you created or credit someone!)
10 Free Resource	11 #MotivationMonday	12 #TipTuesday	13 Product/Service Spotlight	14 Industry News	15 Favorite Tool/Gear/App	16 Fun Fact About You
17 Fill in the Blank!	18 Share a Tutorial #MotivationMonday	19 Shout Out! (Another business/client) #TipTuesday!	20 Client Spotlight	21 #ThrowbackThursday	22 Get to Know Me	23 Lesson Learned
24/31 One Thing you can't live without	25 BTS #MotivationMonday	26 Interesting Article/ #TipTuesday!	27 Explain Industry Term	28 #ThrowbackThursday	29 Discount or Special Promo/	30 Just for Laughs (share a funny story!)